

# Business

## Career Information Session



**Spotlight on:**

**Entrepreneurship**

**Global Trade & Logistics**

# Entrepreneurship



# Degrees and Certificates

## Degrees and Certificates

**Certificate of Achievement - Entrepreneurship**

**Department Certificate - Entrepreneurship**

**Department Certificate - Salon Business**

Many colleges/universities offer bachelor's degrees in this field. Students planning to transfer to a four-year college or university should complete the lower-division major requirements and the general education pattern for the specific transfer institution. SMC has agreements with UC and CSU campuses, as well as several private and out-of-state institutions.



## Academic Planning

For information on this program, assistance creating your educational plan, or exploring transfer preparation visit the SMC Counseling Center at:

- <http://smc.edu/student-support/academic-support/counseling/contact.php>

Once on the web page, you can make an appointment or see a counselor on a drop-in basis by clicking on:

- The General Counseling & Transfer Services link or;
- The link to any special programs that you are a member of



## Potential Career Options

Job Title	Typical Education	Median Wage
General & Operations Manager	Bachelor's Degree	\$111,114
Small Business Owner	Bachelor's Degree	\$65,016
Online Merchant	Bachelor's Degree	\$71,410
Supervisor of Personal Service Workers	Bachelor's Degree	\$40,944
Spa Managers	High School Diploma or More	\$39,481

For additional career ideas and current salary information, we encourage you reach out to an SMC Career Counselor at the Career Services Center. They can be reached at (310) 434-4337.



# Program Highlights

- **Experiential Learning Opportunities**

- **Bus 59: Design For Delight For The Entrepreneur**

This course introduces students to the problem-solving and innovation methodology called design thinking, using an approach called “Design for Delight” that was developed at Intuit. Design for Delight (D4D) uses deep customer empathy, strategic brainstorming and idea selection methods, and rapid experiments with customers to build products and solutions that create value for businesses and stakeholders, and ultimately improve people’s lives. Emphasis will be placed on experiential learning, with students learning and practicing specific behaviors and skills that enable entrepreneurs to creatively solve customer and business problems in all types of organizations including for-profit, non-profit, healthcare and education.



## Program Highlights

- **Cool Careers Speaker Series**

Every November our department participate in the SMC Cool Career Program. Over 100+ industry professionals from a myriad of career fields share a wealth of knowledge, relevant skill sets and vital career information that will help SMC students learn how to succeed in any industry.

In the past we have hosted employers such as:

- DHL
- Los Angeles International Airport
- and More

For additional information, contact Career Services in late October: <http://smc.edu/careercenter>.





## Student Clubs

- **Student Clubs** <http://www.smc.edu/icc>  
See the clubs available at Santa Monica College and/or learn how to start your own club!
  - **Rotaract Business Club**
  - **Economics Club**
  - **Entrepreneurship Club**
  - **SMC Accounting Society**
  - **Phi Theta Kappa - PTK**



# Campus Resources

- **Entrepreneurship Program**
  - **Website:** <http://smc.edu/entrepreneurship>
- **Career Services**
  - **Website:** <http://smc.edu/careercenter>
  - **Contact Information:**  
**Phone:** 310.434.4337

# Global & Trade Logistics



# Degrees and Certificates

## Degrees and Certificates

**Associate of Science Degree - Logistics & Supply Chain Management**

**Certificate of Achievement - Logistics & Supply Chain Management**

**Certificate of Achievement - International Business**

Many colleges/universities offer bachelor's degrees in this field. Students planning to transfer to a four-year college or university should complete the lower-division major requirements and the general education pattern for the specific transfer institution. SMC has agreements with UC and CSU campuses, as well as several private and out-of-state institutions.



## Academic Planning

For information on this program, assistance creating your educational plan, or exploring transfer preparation visit the SMC Counseling Center at:

- <http://smc.edu/student-support/academic-support/counseling/contact.php>

Once on the web page, you can make an appointment or see a counselor on a drop-in basis by clicking on:

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- The link to any special programs that you are a member of



## Potential Career Options

Job Title	Typical Education	Median Wage
Supply Chain Manager	Bachelor's Degree	\$68,404
Transportation Manager	Bachelor's Degree	\$88,932
Storage & Distribution Manager	Bachelor's Degree	\$88,932
Procurement Manager	Bachelor's Degree	\$93,062
Logistics Manager	Bachelor's Degree	\$96,330
Customs Broker	High School /Certificate in College	\$75,790
International Sales Manager	Bachelor's Degree	\$122,691

For additional career ideas and current salary information, we encourage you reach out to an SMC Career Counselor at the Career Services Center. They can be reached at (310) 434-4337.



# Program Highlights

- **Tours of the Port of Los Angeles**





## Program Highlights

- **Global Trade and Logistics Coffee House Speaker Series**

Every Spring we bring in industry professionals to share a wealth of knowledge, relevant skill sets and vital career information that will help SMC students learn how to succeed.

In the past we have hosted employers such as:

- DHL
- Los Angeles International Airport
- and More

Students enrolled in global trade and logistics and international business courses receive invitations from their faculty to attend these speaker events.





# Campus Resources

- **Global Trade & Logistics**
  - **Website:** <http://smc.edu/gtl>
- **Career Services**
  - **Website:** <http://smc.edu/careercenter>
  - **Contact Information:**  
**Phone:** 310.434.4337

# Don't forget to explore the additional videos about Programs and Careers in Business:

- Fashion Merchandising
- Business
  - Insurance
  - Marketing
  - Business Basics: Skill Builders (Noncredit)
- Accounting
- Business Worker: Computer Information Systems
- Data Entry and Legal Worker: Office Technology