

SMC ASSOCIATES FALL 2021 LECTURE SERIES

COMMUNICATION, MEDIA & DESIGN

09.21.21



WOMEN IN ENTERTAINMENT Allison Anastasio, TV Editor, and Parneille Walker, Post Production Coordinator



SMC Professor Tim Conley will lead a discussion with TV Editor Allison Anastasio and Post Production Coordinator Parneille Walker about their careers working behind the scenes on popular TV shows. Anastasio has worked on shows for VH1, HBO, NBC, MTV, Wetpaint, and TBS network, and was nominated for a 2021 Emmy Award for Outstanding Picture Editing for an Unstructured Reality Program for "Below Deck: Steamy Vibes."

Walker, who has worked in production and post production on shows for Fox, CW, Warner Bros., NBC, MTV, ABC, and Disney, recently joined the ABC Studios television series "Grown-ish" as a Post Production Coordinator. Sponsored by the SMC Associates, SMC Business Department, SMC Communication & Media Studies Department, and SMC Design Technology Department.

Tue, September 21 | 11 a.m. | Free | Zoom

09.30.21



DOCUMENTING EVENTS THAT CHANGED THE WORLD Photojournalist Ozier Muhammad

Ozier Muhammad — awarded a Pulitzer Prize — will talk about his experiences covering major world events, from Nelson Mandela's election in Africa to New Orleans after Hurricane Katrina to Haiti after the 2010 earthquake.

He will share his career journey and photojournalism advice acquired during his years as a staff photographer at the New York Times, Newsday, The Charlotte Observer, and Ebony Magazine. Sponsored by the SMC Associates, SMC Communication & Media Studies Department, and SMC Design Technology Department.

Thu, September 30 | 9:45 a.m. | Free | Zoom



♿ If you need an accommodation due to a disability, please contact the Center for Students with Disabilities at dsps@smc.edu or 310-434-4265, at least 5 business days in advance.

The Santa Monica College Associates is a community-based support group that brings outstanding speakers, performers, and special events to SMC to enhance student excellence. Associates members receive invitations to special receptions and advance notices of lectures. Annual Associates memberships are entirely tax-deductible. Call 310-434-4100 or visit smc.edu/associates for more information.

10.01.21



REFLECTIVE DESIGN METHODS FOR CHANGING HEALTH CARE: AN INTERACTIVE CONVERSATION WITH DIAGRAM'S MIYA OSAKI AND TINA PARK

Miya Osaki and Tina Park

Miya Osaki and Tina Park — founders of Diagram, a New York design studio dedicated to improving healthcare experiences and health outcomes by seeing through the eyes of the patient — will talk about how to gather and translate patient and provider insights to create better, more meaningful experiences and design tools that help patients better manage their conditions. Park, with significant experience in leading innovative research within healthcare organizations, pioneered a design research team at Johnson & Johnson's Global Strategic Design Office implementing innovative research methods that uncover the voice of the patient. Osaki, who brings her skills in interaction design, human-centered research, storytelling, and behavior design to create experiences that improve outcomes and empower patients, is the former Director of Experience Design at Johnson & Johnson's Global Strategic Design Office. Sponsored by the SMC Associates, SMC Communication & Media Studies Department, SMC Design Technology Department, and the SMC Earth Sciences, Life Sciences, and Physical Sciences departments.

Fri, October 1 | 1 p.m. | Free | Zoom

11.05.21



KNOW YOUR WORTH: COMPENSATION CONVERSATIONS WITH TRISTAN ORFORD

Tristan Orford

Tristan Orford — Senior Director, Global Compensation at Electronic Arts (EA) — will share his experience managing compensation initiatives at large companies. His interactive presentation is an introduction to the world of total rewards: how organizations think about the experience they create for the people who work there and the contracting they do with them. The presentation will explore total rewards concepts, then transition to some applied frameworks that you can use to better understand this essential part of the job hunt process and to help navigate your own career opportunities. Sponsored by the SMC Associates, SMC Business Department, SMC Communication & Media Studies Department, and SMC Design Technology Department.

Fri, November 5 | 2 p.m. | Free | Zoom

11.15.21



HOW TO START AN ANIMATION BUSINESS

Patrick Smith

Installation artist, animator, and independent filmmaker Patrick Smith, a member of the Academy of Motion Picture Arts and Sciences, will talk about how to get started in the animation film business. He is a former Disney storyboard artist and MTV animation director, and is known for his metaphorical hand-drawn short films and experimental stop motion films. Smith has made award-winning animated films for PBS, has a YouTube channel with more than 200,000 subscribers, and is a fellow of the New York Foundation of the Arts and a curator for multiple international film and animation festivals. Sponsored by the SMC Associates, SMC Communication & Media Studies Department, and SMC Design Technology Department.

Mon, November 15 | 7 p.m. | Free | Zoom

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