

# Office of Workforce & Economic Development Report to Academic Senate

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Academic Affairs

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# AGENDA

- Strong Workforce Funding Formula and Allocations
- Local Share
- Regional Share
- Academic Senate CTE Committee & Funding Decisions
- How SMC is Strengthening CTE Programs with SWP
- Metrics, Metrics, Metrics

# SWP FUNDING FORMULA

- CCCC Doing What Matters Timeline
- [25 Strong Workforce Taskforce Recommendations](#)
- 200 Million New Funding for CTE
- [60% Local Share](#)
- 40% Regional Share

# Allocation Model for the Funds: Variables and Weighting

	<u>2016-17</u>	<u>2017-18+</u>
1. Unemployment rate	1/3	1/3
2. Proportion of CTE FTEs	1/3	1/3
3. Projected job openings	1/3	1/6
4. Successful workforce outcomes*	0	1/6

\* [Launchboard](#) has already been updated for WIOA alignment.

Strong Workforce Program				
FY 2016-17				
CTE Regional Programs (40%)	SMC	SMC Lead Contact	WED Point Person	Lead College Contact
3 Career Pathways Specialist	\$120,000	SB1070/ Maria Leon-Vazquez	Maria Leon-Vazquez	Lyla Eddington/Andrea Papavero - Rio Hondo
6 Entrepreneurship	\$50,000	Sal Veas	Sasha King	Rick Hodge - Southwest
8 Teacher Prep	\$100,000	Laura Manson/Gary Huff	Tricia & Ruth	Rio Hondo
14 Energy Construction & Utilities	\$65,000	Stuart Cooley	Sasha King	Ben Goldstein/Marcia Wilson - LA Trade Tech
16 GTL	\$75,000	Sal Veas	Sasha King	Rick Hodges - Southwest
17 Resp Therapy	\$120,000	Salvador Santana	Tricia & Ruth	Rio Hondo/DSN
17 Radiation Tech	\$220,000	Eve Adler	Tricia & Ruth	Rio Hondo/DSN
18 Cloud Computing	\$120,000	Fariba Bolandhemat /Howard Stahl	Frank Dawson	Mike Slavich - Rio Hondo
20 UX - 2 + 2	\$220,000	Chris Fria	Frank Dawson	Santa Monica College
Social Media Marketing	\$100,000	Sal Veas		
	\$1,190,000			
1 LA Workforce Education Center	\$0	Tricia Ramos	Tricia Ramos	Citrus College/LAOCRC
2 Regional CTE Marketing	\$1,050,000	Tricia Ramos	Tricia Ramos	Santa Monica College
CTE Regional Internships & Jobs				
4 Academy	\$0	Frank Dawson/Sasha King	Kaysha Morgan	Alex Davis - LA City College
19 LA High Tech Bridge & Coding Bootcamp	\$26,080	Michelle King	Frank Dawson	Alex Davis - LA City College
21 Integrated Career & Academic Pathways (iCaps)	\$7,800	Nancy Cardenas	Nancy Cardenas	Alex Davis - LA City College
<b>CTE SMC Local Programs (60%)</b>				
CTE Marketing		\$200,000		
Employment/Career Services/Job Placement		\$172,414		
Industry Engagement Forums		\$200,000		
Professional Development		\$63,758		
New Program Development		\$200,000		
Indirect 4%		\$34,840		
	TOTAL	\$871,012		

- Student Success
- Career Pathways
- Workforce Data & Outcomes
- Curriculum
- CTE Faculty
- Regional Coordination (College to College, Industry Relations, Marketing, Policy Improvement)

# Metrics

- **INCREASE QUANTITY**
- CTE enrollment
- **IMPROVE QUALITY**
- Skills gains
- Completion
- Transfer
- Employment rates
- Employment in field of study
- Earnings,
- Median change in earnings
- Proportion of students who attained living wages

- [doingwhatmatters.cccco.edu/StrongWorkforce.aspx](http://doingwhatmatters.cccco.edu/StrongWorkforce.aspx)
- [LAOCRC Regional Plan](#)