

Santa Monica College Business Department

SMC ACCOUNTING DIVERSITY CONFERENCE

FRIDAY, APRIL 19, 2024

7:30 A.M. - 2:30 P.M. (PLEASE ARRIVE EARLY)

STUDENT SERVICES CENTER (SSC 391)

Do you plan to major in Accounting? Curious about the accounting profession? The SMC Business department will be hosting a one-day conference to encourage and empower students (especially underrepresented minority students) to follow a career in Accounting.

Some workshops that day...

1. Panel of former SMC Accounting students
2. Panel of accounting professionals from the largest global CPA firms (such as Deloitte, PWC, Ernst & Young, and KPMG)
3. Personal Branding
4. Improving academic performance

Both breakfast and lunch will be served

Accounting is a major that offers guaranteed lifelong job stability. Any student who has even considered the idea of studying accounting or business is highly encouraged to register. Please use this link to register for the event.

The deadline to complete your registration is **April 9, 2024**. However, please note space is limited. Once filled, we cannot accept any more students so please register right away!

Note: You will be networking with various accounting professionals that day. Thus, the dress attire is business casual (no tennis shoes, flip flops, or jeans.)



KEYNOTE SPEAKER:
**Okorie Ramsey, CPA,
CGMA, PMP, NACD.DC**
VP of Sarbanes/Oxley at
Kaiser Permanente
Chairman of the American
Institute of Certified Public
Accountants

**REGISTRATION DEADLINE:
APRIL 9, 2024
LIMITED SPACE, REGISTER TODAY!**

smc.edu/adc

Sponsored by the SMC Business Department and Workforce & Economic Development.



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